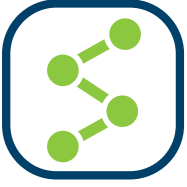




2021



# FALL CONFERENCE

Nevada Telecommunications Association & California Communications Association

## EVENT PROGRAM



**Sept. 26–29, 2021**  
MontBleu Resort Casino & Spa  
(Stateline, NV)

# THANKS to our SPONSORS



## BOARD MEMBER DINNER



## SAFARI ROSE SUNSET DINNER CRUISE



## CASINO NIGHT RECEPTION



## BREAKFAST & BLOODY MARY'S



## JOINT COCKTAIL RECEPTION & DINNER



## INTERNET



## GENERAL SESSION DAY 1



## ROBERT RINGMAN SCHOLARSHIP FUND



## NTA

### President

**Doug Musgrave** - Humbolt Telephone Co.

### First Vice President

**Cameron Francis** - Beehive Broadband

### Second Vice President

**Gary Earl** - Truleap Technologies

### Secretary

**Josh Tietjen** - Reliance Connects

### Directors

**Dave Collier** - AT&T - Nevada

**Mark Feest** - CC Communications

**Samantha Ridderbusch** - Lumen

**Charlie Born** - Frontier Communications

**John W. Christian, III** - Lincoln County Telephone Sys.

**Brad Lyon** - Moapa Valley Telephone Company

**Mark Martell** - Rural Telephone Company

### Associate Members Director

**Helen Woosley** - Nor-Cal Battery

## CalCom

### Chairman of the Board

**Eric Votaw** - Varcomm

### First Vice Chair/CFO

**Rose Cullen** - Calaveras Telephone

### Second Vice Chair

**Gail Long** - TDS Telecom

### Secretary

**Matt Boos** - Ponderosa Telephone

### Directors

**Dan Morrison** - Cal-Ore Telephone Co.

**Rhonda Armstrong** - Sebastian

**Cindy Huber** - Sierra Telephone

**Brenda Shepard** - Volcano Telephone

**Helen Woosley** - Nor-Cal Battery

### *Welcome to the 2021 Fall Conference & Expo*

The NTA and CalCom welcome you to beautiful South Lake Tahoe! Enjoy your time in Tahoe while attending at the 1st annual joint NTA/CalCom Fall Conference & Expo!

When John C. Fremont “discovered” Lake Tahoe in 1844, he was really a bit late to the party. Native Americans, specifically ancestors of the Washoe Tribe, had him beat by close to 10,000 years, and probably more. With the arrival of the transcontinental railroad in 1869, the lake became a popular retreat for the wealthy from San Francisco, Sacramento, and Virginia City. Since the late 1950’s, the attraction of the scenic wonders, the adjacent Nevada gaming casinos, boating, hiking, and the excellent skiing facilities, has made the area a popular year-round destination resort. Today, Lake Tahoe endures undiminished grandeur. Nothing can diminish first impressions driving to Lake Tahoe and seeing this giant pool of indigo-blue water cradled between mountain ranges.

### Fun Facts:

1. Lake Tahoe is the North American Continent’s largest alpine lake and is 22 miles long, 12 miles wide and has 72 miles of shoreline.
2. Lake Tahoe is 2/3 in California and 1/3 in the State of Nevada.
3. The Lake’s surface is 6,226 feet above sea level making it the highest Lake of its size in the United States.
4. Tahoe never freezes over in the winter; this is due to the constant 39 degrees Fahrenheit maintained at depths below 700 feet.
5. The sun shines at Lake Tahoe approximately 274 days a year.

# SCHEDULE of EVENTS



## SUNDAY SEPTEMBER 26th

### NTA BOARD OF DIRECTOR'S MEETING

4:00pm – 5:00pm



Aspen Board Room

### CALCOM BOARD OF DIRECTOR'S MEETING

4:00pm – 5:00pm



Aspen A

### JOINT BOARD DINNER

6:00pm – 9:00pm



Chart House

(Transportation Provided. Pick up at 5:30pm)

(off site)

## MONDAY SEPTEMBER 27th

### GOLF TOURNAMENT

8:00am - Check-In / 9:00am - Scramble (Return at 4pm to Hotel)



Genoa Lakes Golf Course

### CONFERENCE REGISTRATION & EXHIBITOR SET-UP

10:00am – 3:00pm



Conference Registration Desk

### SAFARI ROSE SUNSET DINNER CRUISE CHECK-IN

5:00pm – 7:00pm (900 Ski Run Blvd, S Lake Tahoe. Phone: 775-588-1881.

Arrive at the Marina no later than 4:30pm-4:45pm)



Ski Run Marina

(off site)

### CASINO NIGHT RECEPTION

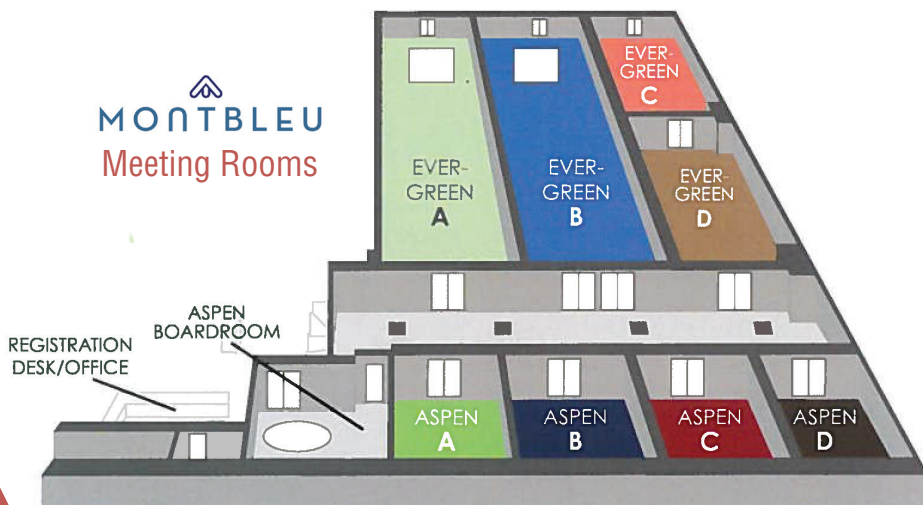
8:00pm



Blu Night Club

(in Montbleu)

## MONTBLEU Meeting Rooms



# SCHEDULE of EVENTS

## TUESDAY SEPTEMBER 28th

**ATTENDEE CHECK-IN/BREAKFAST** —————  Conference Registration Desk

**7:30am – 8:30am**

**EXHIBITOR SET-UP** —————  Evergreen A & B

**7:30am – 8:30am**

**INVOCATION & WELCOME REMARKS** —————  Evergreen D

**8:45am**

Doug Musgrave, NTA Board President

**EXPO HALL OPEN** —————  Evergreen A & B

**9:00am – 4:00pm**

**GENERAL SESSION DAY 1** —————  Evergreen D

**9:15am – 10:15am**

**Jurisdictional Issues**

Patrick Rosvall, BRB Law LLP

**VENDOR TRAINING** —————  Evergreen C

**9:30am – 10:30am**

**Drive new revenues and high-speed**

**performance via the Telecom Power Grid**

Jeff Rhodes & Tony Wilson, Superior Essex

**VENDOR TRAINING** —————  Evergreen D

**9:30am – 10:30am**

**Grounding Training**

Mike Palmer, MEGGER

**CONFERENCE CLASSES** —————  Aspen B

**10:30am – 11:30am**

**Industry Financial Update: How are we doing?**

Sara Yocum, CPA & Senior Mgr., Moss Adams LLP

**CONFERENCE CLASSES** —————  Aspen C

**10:30am – 11:30am**

**Cybersecurity: Risks and Opportunities**

Roxy Barboza, NTCA-The Rural Broadband Association

**LUNCH** —————  Aspen C

**12:00pm – 1:00pm**

**INDUSTRY & POLICY UPDATES** —————  Aspen D

**1:15pm – 2:15pm**

**NTA - Nevada State Legislation**


Randy J. Brown, AT&T Nevada

# SCHEDULE of EVENTS



## TUESDAY SEPTEMBER 28th (cont.)

**CITIPAC ANNUAL MEETING (CalCom Members)** —  **Aspen A**  
1:15pm – 2:15pm

**CONFERENCE CLASSES** —  **Aspen C**  
**2:30pm – 3:30pm**     **Preparing for a Market Downturn**  
Ira Taylor, Sr. Manager, Moss Adams LLP  
& Nick Huckaby, Sr. Manager, Moss Adams LLP

**VENDOR TRAINING** —  **Evergreen C**  
**2:30pm – 3:30pm**     **Fiber Splicing Basics**  
Steve Wolles, TelCom Sales Group

**VENDOR TRAINING** —  **Evergreen D**  
**2:30pm – 3:30pm**     **Battery Training**  
Dennis Baughman, GS Yuasa Energy Solutions

**INDUSTRY & POLICY UPDATES** —  **Aspen C**  
**3:45pm – 4:45pm**     **CalCom – California State Legislation**  
Yolanda Benson, Government Strategies  
& Pam Loomis, Loomis Advocacy Solutions

**SCHOLARSHIP PRESENTATION & AWARDS** —  **Aspen A**  
**4:45pm – 5:30pm**     **NTA – Scholarship, Awards & Raffle**


**SCHOLARSHIP PRESENTATION & AWARDS** —  **Aspen B**  
**4:45pm – 5:30pm**     **CalCom – Ringman Scholarship & Safety Awards**

**JOINT COCKTAIL RECEPTION, DINNER & KARAOKE** —  **Blu Night Club**  
**6:00pm – 9:00pm**     (in Montbleu)



# SCHEDULE of EVENTS


## WEDNESDAY SEPTEMBER 29th

**ASSOCIATE MEMBER ANNUAL MEETING (CalCom Associates)** ———  **Aspen D**  
**7:30am – 8:00am**

**BREAKFAST & BLOODY MARY'S** ———  **Evergreen A & B**  
**8:00am – 9:00am**


**CALCOM ANNUAL MEETING (Telco Members)** ———  **Aspen A**  
**8:00am – 8:15am**

**EXPO HALL OPEN** ———  **Evergreen A & B**  
**8:00am – 11:00am**

**KEYNOTE PRESENTATION** ———  **Aspen A & B**  
**9:15am – 11:00am**  
**Update from Washington, DC**  
Derrick B. Owens, VP of Government & Industry Affairs  
WTA-Advocates for Rural Broadband

**Broadband Policy Update**  
Roxy Barboza, Industry and Cybersecurity Policy Analyst  
NTCA-The Rural Broadband Association

**VENDOR TRAINING** ———  **Evergreen C**  
**9:30am – 10:30am**  
**Battery Training**  
Dennis Baughman, GS Yuasa Energy Solutions

**CONFERENCE WRAP-UP** ———  **Aspen A & B**  
**11:15am**  
Eric Votaw, CalCom Chairman of the Board  
& President/CEO, Varcomm

**HOTEL CHECK-OUT** ———  **Hotel Lobby**  
**11:30am**

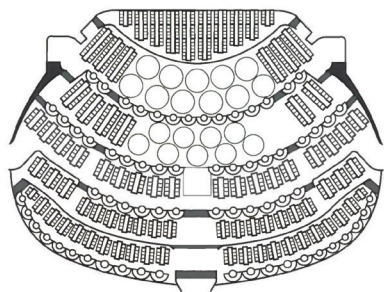


**THANK YOU** to all of our **Sponsors,**  
**Attendees, Speakers, and Staff**  
who made the **2021 Annual**  
**Conference** a huge Success!





# EVENT MAP



**CONVENTION  
CENTER**

## EVERGREEN

Banquet - 670  
Classroom - 625  
Theatre - 60  
Reception - 820  
9,114sqft / 108.5' x 84'

## EVERGREEN A

Banquet - 180  
Classroom - 140  
Theatre - 240  
Reception - 215  
2,646sqft / 31.5' x 84'

## EVERGREEN C

Banquet - 100  
Classroom - 90  
Theatre - 130  
Reception - 140  
1,596sqft / 38' x 42'

## EVERGREEN B

Banquet - 240  
Classroom - 220  
Theatre - 300  
Reception - 280  
3,276sqft / 39' x 84'

## EVERGREEN D

Banquet - 100  
Classroom - 90  
Theatre - 130  
Reception - 140  
1,596sqft / 38' x 42'

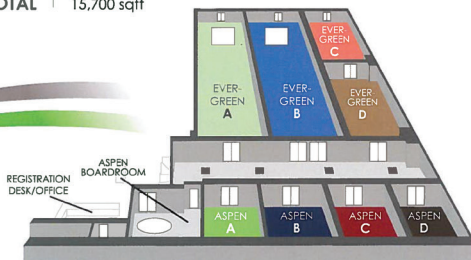
## TOTAL CONVENTION CENTER

Banquet - 950  
Classroom - 800  
Theatre - 1,300  
Reception - 1,200  
Exhibit - 86' - 8' x 10'  
71' - 10' x 10'  
13,745sqft / 108.5' x 123'

**GRAND  
BALLROOM**

**SEATS** 1,500 Theatre Style  
950 Banquet Style  
**STAGE** 4,500 sqft  
**SEATING** 11,200 sqft  
**TOTAL** 15,700 sqft

**MONTBLEU  
SHOWROOM**



**REG DESK/  
OFFICE**  
400sqft

## ASPEN BOARDROOM

Permanent  
conference table with  
seating for 18 and  
additional perimeter  
seating for 20.  
600sqft / 22' x 28'

**ASPEN A**  
Banquet - 50  
Classroom - 40  
Theatre - 60  
Reception - 70  
624sqft / 26' x 24'

**ASPEN B**  
Banquet - 60  
Classroom - 50  
Theatre - 75  
Reception - 80  
720sqft / 30' x 24'

**ASPEN C**  
Banquet - 60  
Classroom - 50  
Theatre - 75  
Reception - 80  
720sqft / 30' x 24'

**ASPEN D**  
Banquet - 40  
Classroom - 30  
Theatre - 50  
Reception - 40  
456sqft / 24' x 19'

**THANK YOU FOR  
JOINING US.  
SEE YOU NEXT YEAR!**



**NTA**

PO Box 34449  
Reno, NV 89533-4449  
(775) 827-0191  
rusty.shaffer@nevteclassn.org  
www.nevteclassn.org

**CalCom**

3626 Fair Oaks Blvd., #100  
Sacramento, CA, 95864  
(916) 567-6700  
info@calcomassn.org  
www.calcomassn.org

